HACKNYU

ABU DHABI • NEW YORK • SHANGHAI

NEW YORK UNIVERSITY is gearing up for HackNYU—our largest global hackathon yet! We pride ourselves on being an annual, university-wide tradition, and we invite you to be a part of our incredible journey.

Over the last five years, HackNYU has attracted passionate, inspired, innovative, and talented students across NYU's portal campuses in New York, Shanghai, and Abu Dhabi and beyond to find solutions for today's greatest challenges in Accessibility & Assistive Technology, Education Technology, Healthcare, and Sustainability &

Social Impact. With your help, we can grow this opportunity to more than 500 creators, developers, and hackers in 2018. We invite your organization to partner with us to fuel the dreams of the talented students who will spend 48 hours this March building their ideas into reality.

– HackNYU 2018 Team

WHY US?

- Network with top students from around the country

- Gain access to 500+ resumes and portfolios

- Create a marketing and branding platform within NYU

- Showcase your products, hardware, APIs, and trial new developer services

PAST SPONSORS

HACKNYU IS...

GLOBAL

Our participants come from across the world, checking in from New York, Abu Dhabi, and Shanghai.

GROWING

Our hackathon continues to expand in participants, with over 220 in 2015, 500 in 2016, and 700 in 2017.

INNOVATIVE

A growing participant pool pushes students to take a step further in their creations, yielding a total of 88 project submissions with 12 winning teams.

LEARNING

Our community is built on the collaborative exchange of knowledge, with over 15 mentors and 9 workshops in 2017.

HACKNYU 2018 TRACKS

Accessibility & Assistive Technology

Education Technology

Healthcare

Sustainability & Social Impact

PARTNERSHIP PACKAGES

	Community $3,000	Standard $5,000	Most Popular! Premium $10,000	Title $15,000
MARKETING & INFLUENCE				
Send Representatives	✔	✔	✔	✔
Mentor Passes	2	3	∞	∞
Stage Time at Kickoff (minutes)		2	5	10
⭐ Tech Talk/Workshop by [YOU!] (minutes)	15	30	60	60
⭐ Sponsor Table	✔	✔	✔	✔
Feature Keynote Speaker (either opening or closing)			✔	✔
Track Judge at HackNYU			1	2
⭐ Pre-Event Demo Night		✔	✔	✔
RECRUITMENT & EXPANSION				
Distribute Recruiting Materials & Swag	✔	✔	✔	✔
⭐ Access to Resumes & Participant Info		✔	✔	✔
Private Interviewing Room				✔
BRANDING & IMPACT				
⭐ Branded Prize(s)	✔	✔	✔	✔
Tiered Logo on Event Page & Banner	4TH	3RD	2ND	1ST
Thanked at Kickoff	✔	✔	✔	✔
Thanked at Closing	✔	✔	✔	✔
Merchandising in Swag Bag	✔	✔	✔	✔
Featured in Pre-Event Communications			✔	✔
Banners Allowed		1	2	3
HackNYU Powered by [YOU!]				✔

⭐ = Most utilized by past sponsors